



2024 Sponsorship Opportunities

AIA Tennessee, P.O. Box 60128, Nashville, TN, 37206
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OVERALL REACH

1600+

MEMBERS STATEWIDE

With over 1,600+ members, we are the voice of the architectural profession and a resource for its members in service to society.

ABOUT AIA TENNESSEE

AIA Tennessee Partners and Sponsors are professional companies with established reputations who are employed outside of architectural practice, but are affiliated with the field of architecture, such as contractors, insurance, education, planning, consultants, product manufacturers, and other industries who work closely with the architecture industry.

AIA Tennessee Partner and Sponsor levels are at the state level only. Multiple year sponsorships are available. Do you have another sponsorship idea? We want to work with you. Please reach out to Molly Craig for more information at molly@aiatn.org.

2024 Premier Annual Partner Opportunity | *Limited!*

(15 available) | \$3,500

As a premier annual partner, you will have the exclusive opportunity to showcase your company throughout the entire year.

- Exclusive opportunity – **only 15 available** - to have a table-top at the AIA TN Conference on Architecture in Knoxville, TN – August 7 – 9, 2024!
- Two all-access conference passes
- Opportunity to play 2-minute video during the Conference
- Opportunity to provide swag to Conference attendees
- Verbal recognition of support at all AIA Tennessee events
- Year-long recognition on AIATN.org website
- Marketing in monthly newsletters (sent to over 1,700 email addresses)
- Highlighting company via social media promotion
- List of pre-registered attendees

AIA TN Board Retreat Exclusive Sponsor

SOLD OUT

November 7-8, 2024, we will gather for our annual Board of Directors retreat where there will be an opportunity to include one company as the title sponsor of the Retreat. We will have representation from every part of our state in the room. It creates a unique opportunity to capture the attention of statewide leaders at one place and at one time and to build relationships with decision makers from across Tennessee.

- Verbal recognition and introduction to the board members
- Complimentary one-night stay at the hotel where Retreat is located
- Your company's logo on agenda, registration, and retreat packet
- Social media promotion
- Sponsored dinner with three additional guests on November 9
- Invitation to Board Social Hour on November 9
- Invitation to attend breakfast on November 10
- Ability to set up table-top display in meeting room for duration of the event
- Speaking opportunity (limited to 20 minutes)

AIA TN Board Meeting Sponsor

(2 Available) | \$750 | \$1,000

The Board of Directors meeting is a great way to meet AIA leadership from across the state of Tennessee with over 20 professionals who attend the meeting. ***May meeting will be in-person (\$1,000) and October will be virtual (\$750).***

- Verbal recognition of support and introduction to the board members
- Your company's logo on materials, cross promotion of website and contact information
- Social media promotion
- Speaking opportunity (limited to 20 minutes) to the board

2024 Conference Sponsorships

AIA Tennessee is excited to host our annual conference at the Knoxville Marriott Hotel in downtown Knoxville, August 7-9, 2024. With over 250+ professionals attending that represent a range of professional levels and are seen as influential partners and decision-makers in their firms. Due to limited capacity, table-top displays will be reserved for our Premier Annual Partners. There are many opportunities to partner with us that maximize your company's exposure and create opportunities for you to build relationships with our attendees!

Custom sponsorship opportunities available upon request to molly@aiatn.org.

Registration Sponsor

(1 Available) | \$2,500

- Opportunity to welcome/assist attendees at the registration desk
- Company logo and signage at registration desk
- Opportunity to provide company materials/swag to attendees at registration
- Verbal recognition of support during event by Conference Emcee
- Company logo in program, on-site signage & conference website
- Two "all access passes" to the conference.
- List of pre-registered attendees and list of attendees after the event

Lanyard Sponsor

SOLD OUT

- Opportunity to welcome/assist attendees at the registration desk
- Company logo on lanyards for attendees – sponsor responsible for ordering/delivering lanyards
- Opportunity to provide company materials/swag to attendees at registration
- Verbal recognition of support during event by Conference Emcee
- Company logo in program, on-site signage and conference website
- One all-access pass to the Conference
- List of pre-registered attendees and list of attendees after the event

Refreshment/Coffee Break Sponsor

(2 Available) | \$1,500

- Company logo on display at the refreshment stations where attendees will gather to relax and socialize.
- Verbal recognition of support during event by Conference Emcee
- Company logo in program, on-site signage and conference website
- One all-access pass to the conference
- List of pre-registered attendees and list of attendees after the event

Tour Sponsors

(6 Available) | \$1,000

Join attendees on the exclusive conference tours and take advantage of travel time by distributing company information and/or speaking to the participants.

- Verbal recognition of support during event by Conference Emcee
- Introduction to tour attendees and opportunity to speak to the group
- Opportunity to distribute materials and swag
- Company logo in program, on-site signage and conference website
- One all-access pass to the conference
- List of pre-registered attendees and list of attendees after the event

Lunch Sponsor

(2 Available) | \$2,500

Sponsor lunch for all attendees (two available – first-come, first served)

- Opportunity to welcome attendees to lunch or play 2-minute video
- One all-access pass to the conference
- Recognition of Sponsorship at lunch
- Company logo in program, on-site signage and conference website
- Opportunity to display material on tables
- List of pre-registered attendees and list of attendees after the event

Industry Partner Welcome Reception

SOLD OUT

- Logo on Sponsor Sign at Bar where all attendees will kick-off the Conference and socialize
- Company logo in program, on-site signage and conference website
- Verbal recognition of support during event by Conference Emcee
- Eight tickets for opening industry partner reception
- One all-access pass to the conference
- List of pre-registered attendees and list of attendees after the event

Speaker Sponsor

(6 Available) | \$3,500

- Two-minute welcome and opportunity to introduce the speaker
- Company logo in program, on-site signage and conference website
- Recognition in electronic communications to all 1,600+ members
- Recognition on “Speaker Spotlight” email to members
- Opportunity to provide swag to attendees
- Two all-access passes to the conference
- Social media promotion prior to conference
- List of pre-registered attendees and list of attendees after the event

AIA TN Business Meeting Presenting Sponsor

(1 Available) | \$1,000

The Business meeting will be on Friday of the conference and members from across the state will participate in AIA TN's Virtual Annual Business Meeting. The opportunity is limited to one company!

- Verbal recognition of support and introduction to participants
- Company logo on registration, member emails and website
- Two-minute video to play for participants
- Social media promotion
- List of attendees

Newly Licensed Architect Benefactor

(1 Available) | \$5,000

Scholarships will be provided to new licensees in TN and will help offset the cost of attending the Conference with complimentary registration.

- Group photo taken with 2023 Newly Licensed Architects
- Logo in program, on-site signage, and conference website
- Verbal recognition during the Awards
- Testimonials from the newly licensed architects on why they decided to become an architect
- List of pre-registered attendees and list of attendees after the event

AIA Tennessee Awards Celebration Exclusive Sponsor

SOLD OUT

- Opportunity to Welcome attendees to the Awards Celebration
- Company recognition on AIA TN website as a 2024 Premier Corporate Partner
- Recognition on landing page of Annual Conference registration website
- Recognition in Electronic Communication to 1,600+ emails
- Company logo on Sponsorship board prominently displayed throughout the Conference
- Logo on screen PowerPoint rotation projected during Awards
- Three all-access conference passes
- List of pre-registered attendees and list of attendees after the event

AIA TENNESSEE SPONSORSHIP FORM

Please fill out the online form using the [registration link](#) to confirm your chosen sponsorship package. **Payment receipt determines first-come, first-served priority. Payment must be received by June 15, 2024.**

Please contact us with any questions at 615-255-3860. Custom sponsorship opportunities available upon request to molly@aiatn.org.

SPONSORSHIP PACKAGE

- ☐ 2024 Premier Annual Partner Opportunity | Limited to only 15 companies!
- ☐ ~~2024 AIA TN Board Retreat Exclusive Sponsor~~ **SOLD OUT**
- ☐ 2024 AIA TN Board of Directors Meeting – May (in-person) (\$1,000)
- ☐ 2024 AIA TN Board of Directors Meeting – October (virtual) (\$750)
- ☐ 2024 Conference Registration Sponsor (\$2,500)
- ☐ 2024 Conference Lanyard Sponsor (\$2,000)
- ☐ 2024 Conference Refreshment/Coffee Break Sponsor (\$1,500)
- ☐ 2024 Conference Tour Sponsor (\$1,000)
- ☐ 2024 Conference Lunch Sponsor (\$2,500)
- ☐ 2024 Conference Speaker Sponsor (\$3,500)
- ☐ 2024 AIA TN Business Meeting Presenting Sponsor (\$1,000)
- ☐ 2024 Conference Newly Licensed Architect Benefactor (\$5,000)
- ☐ ~~2024 Conference Welcome Reception Sponsor~~ **SOLD OUT**
- ☐ ~~2024 Conference AIA Tennessee Awards Celebration Sponsor~~ **SOLD OUT**

[CLICK HERE FOR THE REGISTRATION FORM](#)