



2026 Conference Sponsorships

2026 Presenting Sponsor

4 Available | \$7,500

Limited
Featuring NEW Benefits!

As a Presenting Sponsor, your company will enjoy an exclusive, high-profile presence throughout the 2026 conference, putting your brand front-and-center for all attendees. New this year, you'll have the unique opportunity to take the stage before the keynote speaker, addressing an audience of 250+ architects—an unparalleled moment to showcase your brand, connect directly with industry leaders, and make a lasting impression.

- Secure prime table-top space and connect directly with attendees at the August 12–14, 2026 Conference on Architecture.
- Opportunity to personally launch a Keynote session with a high-energy five-minute welcome and a spotlight introduction of your company and products.
- Showcase your brand with a dynamic 2-minute video spotlight during the Conference.
- Prominent logo placement in the conference program, high-visibility on-site signage, and the conference website as a Presenting Sponsor.
- Year-round brand recognition in electronic communications to all 1,700+ members including our “Conference Spotlight” emails.
- Pre-conference social media promotion to build buzz and spotlight your brand.
- Two all-access passes to the conference including design awards celebration.
- Quarterly spotlight feature showcasing your company across our social media channels.
- List of pre-registered attendees and list of attendees after the event.



Premier Partner Opportunity

Limited

15 Available | \$4,000

Elevate your brand as a Premier Partner at the 2026 conference! Enjoy unmatched visibility throughout the event, from program recognition to on-site branding, ensuring your company stands out to every attendee. This year, take advantage of a special opportunity to address the audience for two minutes before a breakout session—an ideal way to share your brand and leave a lasting impression on a highly engaged, design-focused audience.

- Opportunity to have a table-top at the conference in Chattanooga, August 12-14, 2026.
- Receive two full-access conference credentials to mingle, collaborate, and build valuable relationships with architects and designers across the state.
- Showcase your brand with a 2-minute personal spotlight before a breakout session during the conference.
- Opportunity to provide swag to conference attendees at your table.
- Live, on-stage recognition of your support during the conference program by emcee.
- Gain consistent visibility with logo placement in our monthly newsletter sent to 1,700+ contacts.
- Social media promotion prior to conference.
- List of pre-registered attendees and list of attendees after the event.

Registration Sponsor

Limited

1 Available | \$5,000

Kick off the conference with impact as the Registration Sponsor! Greet every attendee and make an unforgettable first impression. Your brand will take center stage at the check-in area and on registration materials, ensuring maximum visibility from the moment participants arrive. This is a prime opportunity to position your company as the first touchpoint in every attendee's conference experience.

- Opportunity to welcome/assist attendees at the registration desk.
- Prime brand exposure with company logo on high-visibility on-site signage at registration.
- Showcase your brand with a prime table-top location inside the registration area.
- Opportunity to provide company materials/swag to attendees at registration.
- Live, on-stage recognition of your support during the conference program by emcee.
- Prominent logo placement in the conference program as the Registration Sponsor.
- Receive two full-access conference credentials to mingle, collaborate, and build valuable relationships with architects and designers across the state.
- List of pre-registered attendees and list of attendees after the event.

Lanyard Sponsor

1 Available | \$3,500

Limited

Make your brand impossible to miss by wrapping your logo around every attendee's neck with our Lanyard Sponsorship—a prime, high-visibility opportunity to showcase your logo on the item everyone wears throughout the conference.

- Engage attendees firsthand by welcoming them at the registration desk and personally handing out your branded lanyards.
- Company logo on lanyards for attendees.
- Opportunity to provide company materials/swag to attendees at registration.
- Verbal recognition of support during event by conference Emcee.
- Brand exposure with company logo on on-site signage at registration.
- Company logo in program, on-site signage and conference website.
- Enjoy full access to everything the conference has to offer with one all-access pass.
- List of pre-registered attendees and list of attendees after the event.

Tour Sponsors

5 Available | \$2,000

Limited

Highlight your commitment to design excellence as a Tour Sponsor. Put your brand front-and-center in the world of architecture, engaging directly with architects in a real-world, interactive setting. Join attendees on an exclusive conference tour and make every moment count—share company materials, connect personally, or even address participants during travel time.

- Verbal recognition of support during event by conference emcee.
- Opportunity to get front-and-center access to tour participants with a live introduction and the chance to speak to the group during transit.
- Opportunity to distribute materials and swag to tour attendees.
- Maximize your exposure with your logo in the program, on-site signage, and online on the conference website as a tour sponsor.
- Enjoy full access to everything the conference has to offer with one all-access pass.
- List of attendees after the event.

Refreshment/Coffee Break Sponsors

Limited

3 Available | \$2,000

Keep attendees refreshed and your brand in focus with our Refreshment Break Sponsorship, featuring your logo prominently at beverage stations during the busiest networking moments of the day.

- Company logo on display at the refreshment stations where attendees will gather to socialize.
- Verbal recognition of support during event by conference emcee.
- Company logo in program, on-site signage and conference website.
- Enjoy full access to everything the conference has to offer with one all-access pass.
- List of pre-registered attendees and list of attendees after the event.

Swag Sponsor

1 Available | \$3,500 + cost of swag

Put your brand in the hands of every attendee with this exclusive opportunity! Your company logo will appear alongside the AIA TN logo on custom swag distributed at registration. Attendees will use these tools long after the conference ends, keeping your brand top-of-mind. You cover the sponsorship and production costs, and we'll ensure your company shines both on the physical product and across event promotions, reaching a creative, design-focused audience.

- Company logo on custom swag to be given to each attendee (item TBD)
- Company logo in program, on-site signage and conference website.
- Verbal recognition during conference by the emcee.
- Enjoy full access to everything the conference has to offer with one all-access pass.
- List of attendees after the event.

Industry Partner Welcome Reception

Sold Out

- Logo on Sponsor Sign at Bar where all attendees will kick-off the conference and socialize.
- Company logo in program, on-site signage and conference website.
- Verbal recognition of support during event by conference emcee.
- Eight tickets for opening industry partner reception.
- Enjoy full access to everything the conference has to offer with one all-access pass.
- List of pre-registered attendees and list of attendees after the event.

AIA TN Awards Celebration Exclusive Sponsor

Sold Out

Take center stage as the Exclusive Sponsor of the AIA TN Awards Celebration! This prestigious opportunity puts your brand front-and-center at one of the year's most anticipated events, connecting you directly with Tennessee's top architects and design leaders. From prominent logo placement to recognition throughout the evening, your company will be positioned as a key supporter of design excellence and innovation.

- Kick off the Awards Celebration by personally welcoming attendees and setting the tone for the evening.
- Opportunity to provide swag and giveaways to conference attendees at/during the celebration.
- Custom-branded drink tickets with your company logo distributed during the event.
- Company recognition on AIA TN website as a 2026 Premier Corporate Partner.
- Recognition on the landing page of annual conference registration website.
- Company logo on screen PowerPoint rotation projected during Awards program.
- Three all-access passes offering total access to sessions, events, and exclusive networking opportunities.
- List of pre-registered attendees and list of attendees after the event.



AIA Tennessee is thrilled to host our annual conference at the Westin Hotel in downtown Chattanooga, August 12–14, 2026.

The event will bring together 250+ professionals representing a range of expertise, all recognized as influential partners and decision-makers in their firms. Table-top displays are limited and reserved exclusively for our Presenting and Premier Annual Partners, making this a unique opportunity to showcase your brand.

With a variety of sponsorship options available, you can maximize your company's exposure and create meaningful connections with attendees throughout the conference!

Custom sponsorship opportunities available upon request to molly@aiatn.org.

Click here to register today.

